



March - August

Additional

Opportunities

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The BMC is an annual event held in Baltimore but the umbrella of the BMC spreads wide!

Each year we host or participate in additional events that we invite you to also be a part of as each opportunity provides your company with extended promotion throughout the year.

The following events can be sponsored individually or packaged into our overall sponsorships.

We're pleased to add several new events this year providing even more opportunities!

Rock the Block - \$500



Annual summer block party held in the prestigious Canton neighborhood of Baltimore featuring bands and DJs

SPLASHDOWN - \$500 (per party)



Our annual monthly pool parties held throughout the summer

Visual Presence and Brand Recognition

- Website Sponsor Page - Hierarchal Placement
- Website Sidebar - Hierarchal Placement
- Hotlink from BMC Website
- Signage at Venue
- Email Promotions

Sampling

- On-Site Sampling / Distribution

Specific Value Return

- Host status

Networking and Socializing Soirees during the BMC - \$500 each

Welcome to 'Bawlmer, hon'!

Thursday – Aug 26th

Our annual 'meet & greet' as everyone arrives and before the festivities begin!

Happy Hour

Friday – Aug 27th

Happy Hour starts at 6pm and goes until 9pm then you're off to multiple venues for multitudes of music!

The Social

Saturday – Aug 28th

A social break after a full day of seminars, showcases, artists and a whirlwind of activity before a night of more of the same!

It's a Wrap!

Sunday – Aug 29th

(Brunch – 10am – 12pm)

After 3 nights of showcases, a full day of seminars and festivities, meeting new friends and making new connections, it's time to say "see you here next year!"

Visual Presence and Brand Recognition

Website Sponsor Page - Hierarchal Placement

Website Sidebar - Hierarchal Placement

Hotlink from BMC Website

Signage at Venue

Email Promotions

Sampling

Sample Sack Insert

Specific Value Return

Host status

PLUR Tour 2010 - \$2000

Saturday – August 28th

Embracing the ideals of the rave scene—Peace-Love-Unity-Respect—in its early beginnings, the PLUR Tour is a multi city tour designed to bring people back for the love of the music and away from the negative culture and influence of the latter years.



Hosted by KJ Productions and the BMC in conjunction with event promotional crews from across Maryland, Washington DC, Virginia, Indiana, North Carolina, New Jersey, Pennsylvania and New York, the tour makes its final stop at the BMC for a multi genre party at the legendary Paradox Nightclub, home over the years to legendary parties FEVER, Sunday Mass, Rise, and now Deep Sugar.

Visual Presence and Brand Recognition

- Website Sponsor Page - Hierarchal Placement
- Website Sidebar - Hierarchal Placement
- Hotlink from BMC Website
- Signage at Venue
- Logo on Event Banner Signs
- Quarter-Page in BMC Program
- Logo on BMC Promotional Materials
- Media Placement -Some
- Email Promotions - Some

Sampling

- Sample Sack Insert

Specific Value Return

- 10 Admission Passes
- Host Hotel – One Guest Room Saturday Night

BMC @ WMC - \$500 - \$2000

Wednesday March 24th - Liquor Lounge
1560 Collins Ave
Miami Beach, Florida



The BMC, Diva Productions and 3D Productions hit Miami in March to host a party highlighting artists from Baltimore and the surrounding areas as well as national and international artists who support the BMC

The Winter Music Conference celebrates it's 25th year as one of the most anticipated and publicized global gatherings for pioneering artists, innovators and professionals.

BMC artists combine to put the "Baltimore" in Club music for the thousands attending WMC!

Visual Presence and Brand Recognition - \$500

Website Sponsor Page - Hierarchal Placement

Logo on Event Banner Signs

On-Site Sampling / Distribution

Visual Presence and Brand Recognition - \$2000

Website Sponsor Page - Hierarchal Placement

Website Sidebar - Hierarchal Placement

Hotlink from BMC Website

Logo on BMC Promotional Materials

Logo on Event Banner Signs

Media Placement

Email Promotions

Sampling

On-Site Sampling / Distribution

BMC/WMC Gift Bag Insert

BMC Sponsorship Request

Step 1: Please check one box regarding sponsorship:

- I would like to Rock The Block - \$500
- I would like to Splashdown - \$500 ___ time(s)
- I would like to network & socialize - \$500 ___ time(s)
- I would like to be PLURry - \$2000
- I would like to be seen in Miami - \$500
- I would like to be *really* seen in Miami - \$2000

Step 2: Please check one box regarding payment for sponsorship

I would like to pay by check.

Please make your check payable to Diva Productions and mail with this form to:
Diva Productions / Attn: Lisa Chaplin Suit / P.O. Box 6066 /Baltimore, MD 21231

I would like to pay by credit card

Please fill out the following and return to above

Credit card Number _____

Expiration Date _____ CSV Number _____

Name on the card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

Contact Name _____

Company Name _____

Company Address _____

Phone Number _____

Company Fax _____

Contact Email _____

Signature _____